

## **Insurance Advocate**

### **NJAHU Retains PPAG to Spread HC Message to Legislature, May 18, 2007**

SPRINGFIELD, N.J., May 3 — The New Jersey Association of Health Underwriters (NJAHU), a statewide organization of health insurance professionals, has retained Princeton Public Affairs Group (PPAG) for its government affairs program, according to Brad Greenbaum, NJAHU president.

PPAG represents organizations from a variety of issue areas and business sectors in matters undertaken by the New Jersey Legislature.

“Princeton Public Affairs, headed by a well-recognized leader like Dale Florio, will give us a seat at the table in the health care debate,” said Greenbaum. “Given the increased attention to health insurance, this is a critical time for NJAHU to work with business leaders, legislators, and the general public to discuss practical ways to improve the system, and PPAG will help us achieve this goal.”

For more information, visit [www.njahu.org](http://www.njahu.org).

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