

ADVERTISING DISPLAY RATES

The NJAHU News
c/o Jaffe Communications
45 Academy Street, Suite 501 | Newark, NJ 07102
Tel. 973-315-0300 Fax 908-292-1177
info@jaffecom.com

Effective: 09-12-12
All ads printed in full color

Print Ads Only:

	One Issue (price per ad)	Two Issues (price per ad)	Three Issues (price per ad)	Four Issues (price per ad)
Front Page Sponsorship Banner at page bottom Only ad on page (7.8 w by 1 h)	\$2,000	\$1,750	\$1,500	\$1,250
Back Page Sponsorship Only ad on page	\$1,750	\$1,500	\$1,250	\$1,000
Full Page (7.8 w by 10.3 h)	\$1,000	\$950	\$900	\$850
Half Page (7.8 w by 5 h)	\$500	\$475	\$450	\$425
Quarter Page (5.8 w by 3.125 h)	\$325	\$300	\$275	\$250
Business card (3.8 w by 2.25 h)	\$200	\$175	\$150	\$125

An advertiser who does not complete a contracted schedule will be short-rated.
Any ad cancelled after the space reservation deadline will be billed 25 percent for the space
Add a 15 percent premium for guaranteed position; please call for other special page requests.
Ads must be print-ready; \$75 an hour design fee applies for changes

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Bundle Pricing along with ARLHU 2013 Sponsorship:

	Full Page Ad	Half Page Ad	Quarter Page Ad
Package 1 - Full Year of Exposure	\$4,800	\$2,800	\$2,100
4 Print Ads			
8 Email blasts			
Rotating sponsor ad on the NJAHU home page for 12 months			
2 Golf Hole sponsorships at the ARLHU 2013 conference			
Package 2 - Six months of Exposure	\$2,650	\$1,700	\$1,300
2 Print Ads			
4 Email blasts			
Rotating sponsor ad on the NJAHU home page for 6 months			
2 Golf Hole sponsorships at the ARLHU 2013 conference			
Package 3 - Three months of Exposure	\$1,600	\$1,100	\$925
1 Print Ad			
2 Email blasts			
Rotating sponsor ad on the NJAHU home page for 3 months			
2 Golf Hole sponsorships at the ARLHU 2013 conference			

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