

## ADVERTISING DISPLAY RATES

*The NJAHU News*  
c/o Jaffe Communications  
45 Academy Street, Suite 501 | Newark, NJ 07102  
Tel. 973-315-0300 Fax 908-292-1177  
info@jaffecom.com

*Effective: 09-12-12*  
*All ads printed in full color*

### Print Ads Only:

	<b>One Issue (price per ad)</b>	<b>Two Issues (price per ad)</b>	<b>Three Issues (price per ad)</b>	<b>Four Issues (price per ad)</b>
Front Page Sponsorship Banner at page bottom Only ad on page (7.8 w by 1 h)	\$2,000	\$1,750	\$1,500	\$1,250
Back Page Sponsorship Only ad on page	\$1,750	\$1,500	\$1,250	\$1,000
Full Page (7.8 w by 10.3 h)	\$1,000	\$950	\$900	\$850
Half Page (7.8 w by 5 h)	\$500	\$475	\$450	\$425
Quarter Page (5.8 w by 3.125 h)	\$325	\$300	\$275	\$250
Business card (3.8 w by 2.25 h)	\$200	\$175	\$150	\$125

An advertiser who does not complete a contracted schedule will be short-rated.  
Any ad cancelled after the space reservation deadline will be billed 25 percent for the space  
Add a 15 percent premium for guaranteed position; please call for other special page requests.  
Ads must be print-ready; \$75 an hour design fee applies for changes

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### Bundle Pricing along with ARLHU 2013 Sponsorship:

	<b>Full Page Ad</b>	<b>Half Page Ad</b>	<b>Quarter Page Ad</b>
<b>Package 1 - Full Year of Exposure</b>	\$4,800	\$2,800	\$2,100
4 Print Ads			
8 Email blasts			
Rotating sponsor ad on the NJAHU home page for 12 months			
2 Golf Hole sponsorships at the ARLHU 2013 conference			
<b>Package 2 - Six months of Exposure</b>	\$2,650	\$1,700	\$1,300
2 Print Ads			
4 Email blasts			
Rotating sponsor ad on the NJAHU home page for 6 months			
2 Golf Hole sponsorships at the ARLHU 2013 conference			
<b>Package 3 - Three months of Exposure</b>	\$1,600	\$1,100	\$925
1 Print Ad			
2 Email blasts			
Rotating sponsor ad on the NJAHU home page for 3 months			
2 Golf Hole sponsorships at the ARLHU 2013 conference			

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