

ADVERTISING DISPLAY RATES

The NJAHU News
c/o Jaffe Communications
45 Academy Street, Suite 501 | Newark, NJ 07102
Tel. 973-315-0300 Fax 908-292-1177
info@jaffecom.com

Effective: 01/15
All ads printed in full color

Print Ads Only:

| | One Issue (price per ad) | Two Issues (price per ad) | Three Issues (price per ad) | Four Issues (price per ad) |
|--|-------------------------------------|--------------------------------------|--|---------------------------------------|
| Front Page Sponsorship Banner at page bottom Only ad on page (7.8 w by 1 h) | \$2,000 | \$1,750 | \$1,500 | \$1,250 |
| Back Page Sponsorship Only ad on page | \$1,750 | \$1,500 | \$1,250 | \$1,000 |
| Full Page (7.8 w by 10.3 h) | \$1,000 | \$950 | \$900 | \$850 |
| Half Page (7.8 w by 5 h) | \$500 | \$475 | \$450 | \$425 |
| Quarter Page (5.8 w by 3.125 h) | \$325 | \$300 | \$275 | \$250 |
| Business card (3.8 w by 2.25 h) | \$200 | \$175 | \$150 | \$125 |

An advertiser who does not complete a contracted schedule will be short-rated.
Any ad cancelled after the space reservation deadline will be billed 25 percent for the space
Add a 15 percent premium for guaranteed position; please call for other special page requests.
Ads must be print-ready; \$75 an hour design fee applies for changes

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Bundle Pricing along with NJAHU Conference Sponsorship:

| | Full Page Ad | Half Page Ad | Quarter Page Ad |
|--|-------------------------|-------------------------|----------------------------|
| Package 1 - Full Year of Exposure | \$4,800 | \$2,800 | \$2,100 |
| 4 Print Ads | | | |
| 8 Email blasts | | | |
| Rotating sponsor ad on the NJAHU home page for 12 months | | | |
| 2 Golf Hole sponsorships at the NJAHU conference | | | |
| Package 2 - Six months of Exposure | \$2,650 | \$1,700 | \$1,300 |
| 2 Print Ads | | | |
| 4 Email blasts | | | |
| Rotating sponsor ad on the NJAHU home page for 6 months | | | |
| 2 Golf Hole sponsorships at the NJAHU conference | | | |
| Package 3 - Three months of Exposure | \$1,600 | \$1,100 | \$925 |
| 1 Print Ad | | | |
| 2 Email blasts | | | |
| Rotating sponsor ad on the NJAHU home page for 3 months | | | |
| 2 Golf Hole sponsorships at the NJAHU conference | | | |

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